

NCC Cable System Order

Order #	62543111
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Flight Dates	06/11/18 - 06/24/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	WI
Product Code	60s
Est Code	6.12-6.18
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/13/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$102.00	
Commission		\$15.30	
Net Total		\$86.70	
Total Spots		33	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1. 6.13. MG +\$2 moved from 62540331. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable RT	6/11/18	6/17/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	60	OOW 03/26/18-06/24/18
2	CNN	Cable RT	6/18/18	6/24/18	05:00	09:00	X							-	-	1	\$2.00	\$2.00	60	OOW 03/26/18-06/24/18
3	CNN	Cable RT	6/11/18	6/17/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	60	OOW 03/26/18-06/24/18
4	CNN	Cable RT	6/18/18	6/24/18	09:00	16:00	X							-	-	1	\$2.00	\$2.00	60	OOW 03/26/18-06/24/18
5	CNN	Cable RT	6/11/18	6/17/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	60	OOW 03/26/18-06/24/18
6	CNN	Cable RT	6/18/18	6/24/18	16:00	19:00	X							-	-	1	\$4.00	\$4.00	60	OOW 03/26/18-06/24/18
7	CNN	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	60	OOW 03/26/18-06/24/18
8	CNN	Cable RT	6/18/18	6/24/18	19:00	24:00	X							-	-	1	\$4.00	\$4.00	60	OOW 03/26/18-06/24/18
9	ESPN	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	60	OOW 03/26/18-06/24/18
10	FOOD	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	60	OOW 03/26/18-06/24/18
11	FXNC	Cable RT	6/11/18	6/17/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$2.00	\$4.00	60	OOW 03/26/18-06/24/18
12	FXNC	Cable RT	6/11/18	6/17/18	09:00	16:00		X	X	X	X	X	X	-	-	2	\$2.00	\$4.00	60	OOW 03/26/18-06/24/18
13	FXNC	Cable RT	6/11/18	6/17/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	60	OOW 03/26/18-06/24/18
14	FXNC	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	60	OOW 03/26/18-06/24/18
15	HGTV	Cable RT	6/11/18	6/17/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$4.00	\$8.00	60	OOW 03/26/18-06/24/18

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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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16	CNN	Cable RT	6/11/18	6/17/18	09:00	16:00				X	X	X	X	-	-	1	\$2.00	\$2.00	60	R1. +1x New Line Added. OOW 03/26/18-06/24/18

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
SPOTS	33	0	0	0	0	0	0	0	0	0	0	0	33
AMT	\$102.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$102.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/13/18

62543111 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |